

# Corine Smith

Art Director

## Experience

### Art Director & Digital Media Coordinator

Revel 🏢 July 2010 - Present 📍 Muskegon, MI

- Designed and completed over 50 websites from start to finish.
- Managed website development by coordinating design with programmers and communicating functionality requirements.
- Developed scope documents and creative briefs.
- Facilitated the website planning and production process that Revel now executes. This includes discovery, timeline, sitemap, wireframes, design, programming, reviews, presentations, CMS training, SEO, content placement, quality control, and launch.
- Maintained client relationships with excellent customer service, communication, and problem solving.
- Awarded Employee of the Quarter, Q1 of 2020.

### Graphic Design Intern

Qonverge 🏢 April 2010 - May 2010 📍 Muskegon, MI

- Updated and maintained current websites through regular maintenance and client-submitted tickets.
- Developed a new website with content and structural organization.
- Edited product photos.

### Graphic Design Intern

Graphics House 🏢 June 2008 - August 2008 📍 Muskegon, MI

- Prepared client artwork for print in pre-press.
- Worked with sales reps to acquire project details and/or assets.

## Education

### Bachelor of Graphic Communications

Baker College of Muskegon 🏢 2006-2010 📍 Muskegon, MI

Presidents List & Deans List; Graduated Summa Cum Laude

## Skills

#### Personal

- Detail-Oriented
- Problem Solver
- Organized
- Fast Learner
- Adaptable

#### Professional

- Graphic & Web Design
- Marketing Communications
- Project Planning
- Project Management
- Search Engine Optimization

#### Technical

- Adobe Creative Cloud
- Microsoft Office
- Sketch
- InVision
- WordPress
- Accessibility

## Contact

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## Summary

Experienced Art Director with a demonstrated history of working in the marketing and advertising industry. Skilled in Digital Strategy, Web Design, User Interface and User Experience Design, Project Management, and Adobe Creative Suite.